

You have a story to tell. We have the words.

Share My Story™

PREFERRED PARTNERS



SHARE MY STORY™ TAKES PARTNERSHIP SERIOUSLY.

We all have amazing life stories to tell. At Share My Story, we put those stories into words and then beautifully design them, so they can be proudly displayed and shared with family, friends, and caregivers.

We are proud to offer the most unique and personal gifts, mementos and activities for elder citizens, veterans, families, individuals, senior and assisted living communities, schools, colleges and

universities, and businesses. To do so, though, we look to partner with reputable and respected organizations and institutions to help promote Share My Story.

But partnership is not a one-way street. At Share My Story, we understand your organization's need and desire for that very same publicity and promotion. That is why we created our Preferred Partnership program.

PREFERRED PARTNER BENEFITS >>>

BECOME A PREFERRED PARTNER AT NO COST TO YOU



To discuss these and other potential partnership opportunities with Share My Story [or its sister company, 20 A-M COMMUNICATIONS], or for more information, please contact:

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share-my-story/**

AS A PREFERRED PARTNER:

Your business, organization, and/or community will be proactively showcased — at no cost to you — to all Share My Story internet viewers and radio listeners.

In choosing to partner with Share My Story, you will receive:

- Listing as a Preferred Partner of Share My Story on our website [www.ShareMyStory.biz], with links connecting our site to yours
- Logo display in our Share My Story e-newsletter, also connecting readers directly to your site
- Sharing of your select Facebook posts to Share My Story's Facebook followers
- Re-tweeting of your select Twitter posts to Share My Story's Twitter followers
- Sharing of your select LinkedIn posts to Share My Story's LinkedIn followers
- Priority consideration for appearing on "The Share My Story Hour" radio program [airing live the third Wednesday of each month on WPRK.org to more than 15,000 senior listeners nationwide, and on 91.5 FM in Winter Park / Orlando] — A perfect marketing tool for you and your business/organization/community, valued at more than \$2,000
- And priority consideration to your business / organization / community to receive donated Share My Story services and products, at no cost to your business / organization / community, or families within those communities.

IN EXCHANGE:

Your business / organization / community will:

Promote and offer Share My Story's feature writing & memento services to:

- New clients / residents and their families during the admissions / enrollment process [Share My Story will provide materials to assist you, e.g. framed sample story and accompanying artwork, framed information piece, SMS brochure and fliers, to be posted in your admissions offices, model rooms, etc.]
- And current clients / residents [via your business/ community's newsletters, fliers, and information pieces / avenues / in-person activities].